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regist ART Inc.

regist ART Inc. Releases japan ART EX App for Enjoying Art Events Services to Be Provided for ART WEEK TOKYO 2024

regist ART Inc. (hereinafter, the “Company”) hereby announces that it has released japan ART EX, an app designed to enhance enjoyment of art events in Japan. The app will provide services for ART WEEK TOKYO, which will be held from Thursday, November 7, 2024 to Sunday, November 10, 2024.

japan ART EX is an app that will enable even greater enjoyment of ART WEEK TOKYO. The app provides free services such as participation in a stamp rally, confirmation of the AWT BUS shuttle bus routes on a map, obtaining information about participating venues, and access to exclusive coupons. Going forward, the Company plans to develop japan ART EX further as an app for enjoying other art events in Japan by supporting art-related experiences including exhibitions and fairs, as well as providing useful art-related information in order to broaden the appeal of art to a greater audience.



- Four “EXs” incorporated in the app name
 - Exhibition: The app aims to effectively provide information about exhibitions, art fairs, and other such events in Japan.
 - Experience: The app provides enriching art-related experiences to users by transmitting information on art fairs and other such events.
 - Excite: The app provides users with campaigns that make art appreciation even more enjoyable, such as stamp rallies.
 - Expand: The app encourages users to participate in art communities through stamp rallies and information-sharing features, which will broaden their world and interests.
- App functions available to users during ART WEEK TOKYO
 - 1) Check the circular routes of the AWT BUS on an original map
 - 2) Participate in an original stamp rally provided by japan ART EX
 - 3) Easily look up information about participating venues and exhibitions in ART WEEK TOKYO
 - 4) Bookmark the art museums, galleries, and programs that users want to visit
 - 5) Look up information about restaurants and cafes around the art spaces
 - 6) Obtain exclusive discount coupons



Stamp rally / map

○ Please visit the following URL for more details about the app.
japan ART EX (URL): <https://registart-app-static-prod.web.app/lp/> (in Japanese)

○ About ART WEEK TOKYO

ART WEEK TOKYO is an annual event that showcases the creativity and diversity of modern art in Tokyo both within and outside Japan. Over the course of four days, 53 art museums and galleries representing Tokyo will collaborate to host a variety of programs. The event will also operate a free shuttle bus called AWT BUS that will connect all venues, allowing for participation by a wide range of art enthusiasts. All participants will be able to casually experience Tokyo's dynamic art scene and culture.

○ How to download the app

The app will be available for free on the App Store and Google Play.

A link to the download site is also scheduled to be provided on the menu screen of the official AWT website.



[Corporate Profile]

Company name: regist ART Inc.

Representative: Hiroki Nakagawa, Representative Director

Location: Lexington Aoyama 4F, 5-11-9 Minami Aoyama, Minato-ku, Tokyo

Date of establishment: April 3, 2017

Business: Artwork registration service using blockchain technology, art consulting, and other related activities

regist ART (URL): <https://www.reg-art.com/>

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